



## Multigenre project: Food and you

A multigenre project needs to have a thread that ties each piece to the others. Your thread might be a particular product, a brand name or a manufacturer, a cultural background, or another focus (foods that are marketed to children, foods for runners, prepackaged dinners, frozen meals, school lunches, etc.). Once you've decided on a theme, you'll create various pieces that tie into the theme.

### Final product

You will turn in a collection of 5-7 pieces, along with an introduction to the project, a table of contents that describes each piece, and a reflection. You'll probably want to put everything together in a folder or binder. We will talk about many of the steps involved in class, and I encourage you to ask questions as we work through the project together.

### Genre ideas

Use this list of ideas and genres as a starting point. You'll probably have some great ideas for genres that are not included in this list of possibilities...please feel free to work beyond this list. If you're unsure about something you're considering, share your ideas with me and we'll talk through the possibilities.

\*Compose a love letter to a food you love. Be sure to tell the food how it improves your life and why you love it so much!

\*Write a break-up letter to a food you will no longer be eating. Be sure to explain your reasons for the break-up.

\*Write a review for a food product or meal. Think about a movie or book review as an example. How many stars does this food/meal deserve and why?


\*Make up a food constitution for WMU (or another organization). Read over the Constitution of the United States as a model, and write a constitution that embraces your beliefs about food justice for students.

\*Write a double entry journal in two columns. On one side, write about the experience of the person/ people preparing the food. Think start to finish...consider how the food begins, how it is processed and transported, how it arrives at your plate. On the other side, journal from the perspective of the consumer of the food.

\*Write a short story, a fable, or a fairy tale that addresses a food issue.

\*Create comics or a graphic story based on a food issue.

\*Write a eulogy for a food product, additive, or brand that needs to disappear from the shelves of our grocery stores.



\*Create an informative brochure about a certain product, food, or manufacturer. Be sure to cite sources if you use information from another source. Don't forget that a brochure needs to have some visual appeal to attract readers.

\*Make an advertisement for a new product. Consider who your primary consumers are (Children? Women? Vegetarians? Foodies? Working mothers?) and create an advertisement that would appeal to that group. Include a rationale that explains your advertising choices.

\*Compose a script that focuses on a food issue. This might be a monologue, a dialogue, a short skit, or a couple of scenes.

\*Write a "modest proposal" in the style of Jonathan Swift. Your satire should detail a problem that exists and propose a satirical solution to the problem.

\*Compose a song (music and lyrics!) in any style that addresses a food-related problem.

\*Conduct a personal interview with a real person regarding a food product or food concern. You may want to conduct the interview personally, by phone, or by email depending on convenience. Then, do a write-up of the interview. The write-up should include an introduction to the person, excerpts from the interview, and a conclusion.

\*Create a photojournalism collection with photographs and captions that tell a story about your topic.

\*Write a poem or series of poems in the spoken word/slam tradition. When a poem is meant to be performed, or spoken aloud, the poet pays special attention to emphasis, rhythm, and sounds. Check out Youtube for some good examples.

\*Write a poem or story in two voices. Be creative with the voices you choose. Maybe one voice is the migrant worker picking tomatoes and the other is the laborer in the ketchup plant. One voice might be the Heinz CEO and the other might be a consumer trying to feed a family. See me for examples on how to format these ☺

\*Write a feature article for a magazine or newspaper about a food issue. You might need to do some research for this genre, so be sure to cite any sources you use.

\*Create new packaging for a food product. The new packaging should increase consumer knowledge and awareness (which might be a positive or negative thing for the product!).

\*Make a collage or scrapbook page based on materials and information you've collected.

\*Write a proposal (addressed to someone in the filming industry) for a film or a documentary you would like to see. Be specific about your purpose for the film, information to be included, and filming location.