Why would musicians want to use video?

- Video can be used to disseminate instruction asynchronously through DVD and Web-based distribution.
- Video archives of performances can be evaluated by students and instructors.
- Video can be used to promote ensembles and programs through kiosks and websites.
- Video is an excellent media for interdisciplinary, project-based assignments for collaborative learning.
Archiving Musical Performance

- Preserves the context of musical performance.
- Ability to edit and title.
- Example (on DVD)
Instructional Video (Example)

- Multimedia can be combined in a video platform.
  - Video
  - Audio
  - Text
  - Hyperlinks (DVD and Computer)

- Repeated use saves time.

- Example
What kind of equipment do I need?

- Digital Video Camera
  - Accessories: tripod, tapes, lights and microphones.
- Computer with FireWire port (IEEE 1394).
- Software
  - iMovie for the Mac and Windows Movie Maker for PC.
  - iDVD for the Mac and Ahead Nero for the PC.
- Distribution
  - DVD burner and discs – or Website host
The Video Creation Process

1. Plan your video (storybook, download a blank storybook sheet from my website).
2. Shoot the video/ collect digital images/ compose a soundtrack.
3. Edit the video and combine resources.
4. Distribute your video on DVD or a website.
Learning Resources

➢ Presentation website:

➢ Resources from Apple:
  • iLife in the Classroom (proposals and lesson plans).
  • iMovie HD Support (tutorials and instructional resources for iMovie).

➢ Resources from Microsoft
  • Create Home Movies with Windows Movie Maker:
  • Movie Maker for Beginners: