

**Transfer Guide
 Central Michigan University
 For the
 School of Communication
 At
 Western Michigan University
 (For Western Michigan University catalog year effective June 1, 2009)**

Central Michigan University Course Number	WMU Course Number	Credit Hours
BCA 210 - Survey of the Mass Media	COM 2400	4
BCA 222 - Audio Production	COM Credit	3
BCA 223 - Video Production	COM 3560	3
BCA 228 - History & Appreciation of the Cinema	COM 2410	3
BCA 300 - African and American Film	COM Credit	3
BCA 310 - Broadcast History & New Media	COM Credit	3
BCA 311 - Broadcast & Cable Copywriting	COM Credit	3
BCA 317 - Radio & TV Performance	COM 2570	3
BCA 318 - Radio & Television News	COM 3590	3
BCA 320 - Special Topics in Mass Media	COM Credit	1-9
BCA 329 - Practicum in Electronic Media	COM 4990	1-8
BCA 421 - Advanced Audio Production	COM 5550	3
BCA 422 - Intermediate Video Production	COM 3570	3
BCA 490 - Independent Study	COM 3980	1-4
BCA 499 - Senior Seminar	COM Credit	1
BCA 503 - Critiquing Mass Media	COM Credit	3
BCA 505 - Advanced Electronic Media Writing	COM 3050 - Advanced Broadcast Journalism	3

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 Page 1 of 5**

BCA 510 - Broadcast and Cable Law	COM Credit	3
BCA 511 - Broadcast and Cable Sales	COM Credit	3
BCA 512 - Broadcast and Cable Promotion	COM Credit	3
BCA 516 - Broadcast and Cable Management	COM 4480	3
BCA 517 - Advanced Audio & Video Performance	COM Credit	3
BCA 518 - Advanced Radio & Television News	COM 4570	3
BCA 519 - Electronic Media Programming	COM Credit	3
BCA 520 - Special Topics in Mass Media	COM Credit	1-9
BCA 521 - Electronic Cinematography	COM 3560	3
BCA 522 - Multimedia Audio Post-Production	COM Credit	3
BCA 524 - Producing Television News	COM 4990	3
BCA 525 - Film Genre Study	COM 3410	3-9
BCA 527 - Film Directors	COM Credit	3-9
BCA 528 - History and Analysis of Nonfiction Film	COM Credit	3
BCA 529 - Internship in Radio-TV-Film	COM 4990	2-6
BCA 531 - Corporate Video/Multimedia Post-Production	COM Credit	3
BCA 532 - Advanced Video/Multimedia Post-Production	COM 4570	3
BCA 560 - Radio Operations	COM 4990	3
BCA 561 - Radio Operations II	COM Credit	3
BCA 566 - Hockey's Cinematic Depictions	COM Credit	1
IPC 195 - Intercultural Communication	COM 4740	3
IPC 251 - Foundations of Communication Theory	COM 2000	3
IPC 255 - Special Topics in Interpersonal Public Comm.	COM Credit	1-6
IPC 264 - Organizational Communication	COM 2800	3
IPC 267 - Introduction to Debate	COM 3340	3
IPC 269 - Practicum in Debate/Forensics	COM 4990	2-8
IPC 301 - Survey of Research in Speech Communication	COM 2010	3
IPC 353 - Communication in Small Groups	COM 3320	3

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Page 2 of 5

IPC 357 - Public Speaking	COM 1040	3
IPC 361 - Dynamics of Interpersonal Communication	COM 1700	3
IPC 362 - Male-Female Communication	COM 4790	3
IPC 363 - Principles and Types of Interviewing	COM 4830	3
IPC 365 - Persuasion	COM 4300	3
IPC 367 - Nonverbal Communication	COM 4720	3
IPC 401 - Capstone in Communication	COM Credit	3
IPC 461 - Communication in Leadership	COM 3350	3
IPC 464 - Communication Internship	COM 4990	1-6
IPC 468 - Theories of Interpersonal Communication	COM 4700	3
IPC 490 - Independent Study	COM 3980	1-4
IPC 495 - Communication Facilitation	COM 4990	2-6
IPC 555 - Special Topics in Interpersonal & Public Communication	COM Credit	1-9
IPC 558 - Historical Backgrounds of Communication Theory	COM Credit	3
IPC 560 - Communication and Change: The Diffusion of Ideas	COM Credit	3
IPC 561 - Communication in Conflict Management	COM 3050 - Conflict	3
IPC 562 - Family Communication	COM 4750	3
IPC 565 - Communication Training in Organizations	COM 4800	3
IPC 569 - Communication in the Classroom	COM 5600	3
IPC 594 - Directing Speech Activities	COM 4990	3
JRN 101 - Mass Communication in Contemporary Society	COM Credit	3
JRN 202 - Writing for the Mass Media	JRN 1000	3
JRN 203 - Information Gathering for Mass Media	JRN 3100	3
JRN 220 - Basic Media Photography	JRN 2500	3
JRN 301 - History of the American Mass Media	JRN 3300	3
JRN 302 - Intro to Graphics and Visual Communication	COM Credit	3
JRN 312 - Reporting	JRN 2100	3
JRN 315 - Editing	JRN 3010	3

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Page 3 of 5

JRN 318 - Radio and Television News	COM 3590	3
JRN 320 - Photo Editing	COM Credit	3
JRN 330 - Magazine Journalism	COM Credit	3
JRN 342 - Teaching High School Journalism	COM 5600	3
JRN 350 - Public Relations Principles and Practices	COM 3500	3
JRN 372 - International and Cross-Cultural Mass Communication	COM 3050	3
JRN 380 - Racial Diversity: Mass Media's Role	COM Credit	3
JRN 404 - Law of Mass Communication	COM 4200	3
JRN 409 - Independent Study	COM 3980	1-3
JRN 415 - The Editorial Pages	COM Credit	3
JRN 417 - Sports Reporting	COM Credit	3
JRN 418 - Practicum	COM 4990	3
JRN 420 - Photography Studio Techniques	COM Credit	3
JRN 421 - Color News Photography	COM Credit	3
JRN 422 - The Photographic Process	COM Credit	3
JRN 430 - Magazine and Feature Writing	COM Credit	3
JRN 450 - Public Relations Writing	COM Credit	3
JRN 500 - Current Issues in Mass Communication	COM 4440	3
JRN 516 - Public Affairs Reporting	COM Credit	3
JRN 517 - Science and Environmental Reporting	COM Credit	3
JRN 519 - News Editorial Internship	COM 4990	1-3
JRN 520 - Independent Study in Photography	COM 3980	3
JRN 521 - Seminar in News Photography	COM Credit	3
JRN 529 - Photojournalism Internship	COM 4990	1-3
JRN 539 - General Journalism Internship	COM 4990	1-3
JRN 542 - School Publication Problems	COM Credit	3
JRN 551 - Case Studies in Public Relations	COM 4400	3
JRN 556 - Public Relations Seminar	COM Credit	3

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Page 4 of 5

JRN 559 - Public Relations Internship	COM 4990	1-3
JRN 580 - Newspaper Management	COM 4990	3
SDA 101 - Introduction to Speech Communication	COM Credit	3
SDA 302 - Voice and Diction	COM Credit	3
SDA 492 - Speech Methods in Secondary School	COM 5600	4
SDA 493 - Field Experience in Speech Education	COM Credit	1
SDA 591 - Oral Communication with Children	COM Credit	3

*Students may transfer up to 15 credit hours with a grade of “C” or better toward a Communication or Journalism major

*Students may transfer up to 9 credit hours with a grade of “C” or better toward a Communication or Journalism minor

***Students may declare either one major or one minor in the School of Communication**

*Additional approved credit hours beyond these hours **may** count toward general electives toward graduation

*Baccalaureate writing courses must be taken at Western Michigan University, unless approved by the School of Communication Faculty Advisor

*Up to 6 total hours in any combination of 3980/4990 may be used toward a major and up to 3 hours of 3980/4990 may be used toward a minor