

**Transfer Guide
Northern Michigan University
For the
School of Communication
At
Western Michigan University
(For Western Michigan University catalog year effective June 1, 2009)**

| Northern Michigan University Course Number | WMU Course Number | Credit Hours |
|---|--------------------------|---------------------|
| BC 156 - Intro to Mass Media | COM 2400 | 4 |
| BC 245 - Radio-TV Performance | COM Credit | 4 |
| BC 265 - Writing and Announcing for Broadcast | COM 3590 | 4 |
| BC 271 - Audio Production | COM 2570 | 4 |
| BC 272 - Television Production | COM 3570 | 4 |
| BC 273 - Electronic Field Production | COM 4570 | 4 |
| BC 291 - Broadcast Practicum | COM 4990 | 1-4 |
| BC 295 - Special Topics in Broadcasting | COM Credit | 1-4 |
| BC 310 - Sports and Special Events Programming | COM 4990 | 4 |
| BC 320 - Electronic Media Management | COM 2560 | 4 |
| BC 325 - Communication and Performance in Africa | COM Credit | 4 |
| BC 365 - Broadcast News Writing and Reporting | COM 4990 | 4 |
| BC 410 - The Documentary | COM Credit | 4 |
| BC 415 - Intercultural Comm. | COM 4740 | 4 |
| BC 420 - Global Communication | COM 4550 | 4 |
| BC 470 - Mass Comm Law | JRN 4200 | 4 |
| BC 471 - Mass Comm. And Society | COM 4430 | 4 |

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| BC 473A - Advanced Media Production - Audio | COM 4570 | 4 |
| BC 473F - Advanced Media Production - Field | COM 4570 | 4 |
| BC 473M - Advanced Media Production - Multi | COM 5550 | 4 |
| BC 473S - Advanced Media Production - Studio | COM 4570 | 4 |
| BC 473W - Advanced Media Production - Script | COM 3580 | 4 |
| BC 485 - Radio and Television | COM 4990 | 2 |
| BC 490 - Senior Seminar in Broadcasting | COM Credit | 4 |
| BC 491 - Broadcast Practicum | COM 4990 | 1-4 |
| BC 492 - Internship in Broadcasting | COM 4990 | 1-8 |
| BC 495 - Special Topics in Broadcasting | COM 3050 | 1-4 |
| BC 498 - Directed Studies in Broadcasting | COM Credit | 1-4 |
| ESPR 230 - Intro to Entertainment & Sports Promo | COM Credit | 4 |
| ESPR 260 - Entertainment and Sports Research & Focus Groups | COM Credit | 4 |
| ESPR 261 - Case Studies in Entertainment & Sports Promotion | COM Credit | 4 |
| ESPR 295 - Special Topics in Entertainment & Sports Promotion | COM Credit | 2-4 |
| ESPR 298 - Directed Study in Entertainment and Sports Promotion | COM Credit | 1-4 |
| ESPR 360 - Publicity Techniques for Entertainment & Sports Promotion | COM Credit | 4 |
| ESPR 431 - Campaigns | COM Credit | 4 |
| ESPR 463 - Field Studies in Entertainment & Sports Promotion | COM Credit | 1-2 |
| ESPR 491 - Practicum in Entertainment and Sports Promotion | COM 4990 | 1-8 |
| ESPR 492 - Internship in Entertainment & Sports Promotion | COM 4990 | 1-8 |
| ESPR 495 - Special Topics in Entertainment & Sports Promotion | COM Credit | 2-4 |
| ESPR 498 - Directed Studies in Entertainment & Sports Promotion | COM 4990 | 1-4 |
| PR 231 - Introduction to Public Relations | COM Credit | 4 |
| PR 250 - Research in Public Relations | COM 3500 | 4 |
| PR 295 - Special Topics in Public Relations | COM Credit | 1-4 |
| PR 298 - Directed Studies in Public Relations | COM Credit | 1-4 |

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| PR 330 - Public Relations Message Design | COM Credit | 4 |
| PR 430 - Public Relations Case Studies | COM 4400 | 4 |
| PR 431 - Campaigns | COM 4500 | 3 |
| PR 491 - Practicum in Public Relations | COM 4990 | 1-8 |
| PR 492 - Internship in Public Relations | COM 4990 | 1-8 |
| PR 495 - Special Topics in Public Relations | COM Credit | 2-4 |
| PR 498 - Directed Study in Public Relations | COM 4990 | 1-4 |
| SP 100 - Public Address | COM 1040 | 4 |
| SP 110 - Interpersonal Comm. | COM 1700 | 4 |
| SP 120 - Small Group Process | COM 3320 | 4 |
| SP 200 - Argumentation | COM 3340 | 4 |
| SP 250 - Research Methods and Careers in Communication | COM 2010 | 4 |
| SP 295 - Special Topics in Communication Studies | COM Credit | 1-4 |
| SP 300 - Rhetorical Theory | COM Credit | 4 |
| SP 310 - Communication Theory | COM 2000 | 4 |
| SP 401 - Persuasion | COM 4300 | 4 |
| SP 402 - Communication Crisis | COM Credit | 4 |
| SP 410 - Advanced Interpersonal Communication | COM 4700 | 4 |
| SP 412 - Nonverbal Communication | COM 4720 | 4 |
| SP 421 - Organizational Communication | COM 2800 | 4 |
| SP 422 - Crisis Communication | COM Credit | 4 |
| SP 425 - Communication Ethics | COM 4770 | 4 |
| SP 432 - Environmental Communication | COM Credit | 4 |
| SP 480 - Communication Capstone | COM Credit | 2 |
| SP 491 - Practicum in Communication Studies | COM 4990 | 1-8 |
| SP 492 - Internship in Communication Studies | COM 4990 | 1-8 |
| SP 495 - Special Topics in Communication Studies | COM Credit | 2-4 |

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| SP 498 - Directed Study in Communication Studies | COM 4990 | 1-4 |
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*Students may transfer up to 15 credit hours with a grade of “C” or better toward a Communication or Journalism major

*Students may transfer up to 9 credit hours with a grade of “C” or better toward a Communication or Journalism minor

***Students may declare either one major or one minor in the School of Communication**

*Additional approved credit hours beyond these hours **may** count toward general electives toward graduation

*Baccalaureate writing courses must be taken at Western Michigan University, unless approved by the School of Communication Faculty Advisor

*Up to 6 total hours in any combination of 3980/4990 may be used toward a major and up to 3 hours of 3980/4990 may be used toward a minor

Northern Michigan