

## Robert J. Leneway, D.P.A.

### Office

3421 Sangren Hall  
Western Michigan University  
Kalamazoo, MI 49008  
Ph. 269 387-2053; Fax: 269-387-5325  
E-mail: [bob.leneway@wmich.edu](mailto:bob.leneway@wmich.edu)  
Web sites: <http://www.editu.org>  
<http://www.wmich.edu/pt3>

### Home Address

645 Lakeshore  
South Haven, MI  
49090  
Ph. 269 637-2887; home/fax  
Ph. 269 352-6747; cell  
<http://homepages.wmich.edu/~lenewayr>  
e-mail: bob.leneway@wmich.edu

### Professional Preparation

Port Huron Junior College	Pre-engineering	A.S.	1967
Michigan State University	Secondary Education (Social Sciences/ Psychology)	B.A.	1969
Michigan State University	Counseling	M.A.	1971
Western Michigan University	Instructional Development	M.A.	1974
Western Michigan University	Public Administration	D.P.A.	1991

### Appointments

2004- Present Educational Tech Program Unit Coordinator, Western MI U.  
1998- 2004 Tech.Unit Director for Tate Center for Research, Western MI U.  
1996- 1998 Educational Consultant MI Dept. of Career Development Lansing, MI  
1992- 1996 State Educational Consultant MI Dept. of Education, Lansing, MI  
1988- 1992 Development Director, MI Career & Technical Inst., Plainwell, MI  
1985- 1988 Business Development Consultant MI Rehab Services, Lansing, MI  
1974- 1985 Curriculum Director, State Technical Institute, Plainwell, MI  
1971- 1974 Voc Ed Instructor and Counselor, State Tech. Institute, Plainwell, MI  
1970- 1971 Middle and High School Sub Teacher, Port Huron Public Schools, MI

### Research and Scholarly Interests

E-learning innovation and implications for students with disabilities.

Emerging tools and practices for e-learning digital engagement.

E-learning in preservice and in-service education.

### Professional Experience

#### 2004 - Present

**Educational Technology Program Coordinator/Associate Professor** – Western Michigan University. Coordinating the Educational Technology Masters Degree and Certification Program that has a current enrollment of over 160 students. This

includes managing and assessing the curriculum and instructors, advising students representing the program to the college and university and teaching a full load plus of Educational Technology related classes. Other duties include leading a faculty search team and serving on the Department's Assessment, Scheduling and Personnel committees, and various college and university committee including university's Technology Operations Committee, as well as, representing the program for state and national organizations.

## **2000 - Present**

**P.I. /Project Director** - Western Michigan University. Directing a self developed public/private consortium which includes IBM, Manpower, Skillsoft, Commission for Accreditation of Rehabilitation Facilities and 67 community colleges and other adult training program in the U.S. and Canada to maintained a personally developed on-line training support center for people with disabilities, [www.editu.org](http://www.editu.org) that was recognized in President's Clinton 9/26/00 speech in Flint, Michigan as part of his Digital Divide Initiative. In the 2007-08 academic year, there were 6,757 users of the EditU online support center who successful complete nearly 30,672 hours of corporate quality online training. Support for this project was provided by a \$200,000 grants from IBM, an \$850,000 material grant from Skillsoft, Inc in 2000 followed by an additional 1.4 million dollar grant in 2005 also from Skillsoft, Inc. Project EditU also received a \$450,000 National Science Foundation Grant to evaluate the capacity of community colleges to improve service though the use of online support center for people with disabilities. In March 2002, the Skillsoft Educational Learning Foundation (SELF) recognized my efforts on this project with their 2002 National Skillsoft Foundation Award.

## **2000 – 2004**

**Project Director** - Western Michigan University. Developed and managed a U.S. Department of Education Preparing Tomorrow's Teachers to Use Technology Implementation grant. The goal continues to be to enable all WMU's preservice education graduates to meet the ISTE National Teaching and Technology standards. This was done in partnership with the ThinkQuest Foundation to work with 600 preservice students per year to develop electronic portfolios and collaborative web development educational web site as innovative tools in this process. Since the project started in 2000, over 3,500 preservice students have been involved in planning, developing and publishing collaborative educational web site. While serving as the primary P.I., I taught numerous faculty development workshops, EDT3470 Educational Technology for Elementary Education lectures and labs, and continue to supervise a team up to six faculty, graduate students and staff members. I was also a Co-P.I., on a 2.1 million dollar U.S. Dept. of Education PT3 national catalyst project with the ThinkQuest Foundation and University of Pacific along with 12 other partner colleges and university

1998-2000

**Senior Principal Research Associate** – Western Michigan

University As the Director of the Technology Unit of Tate Center for Educational Research, I provided research and grant writing assistance to faculty, staff and K-12 educators seeking technology related funding, which resulted in estimated \$3.5 million dollars in outside resources for the College and the University. From 2002 -2004 I, was formally recognized by the President of WMU as one of the top federally funded researchers within the university.

1994-1998

**MJC-RS Development Consultant** – While employed by the State of Michigan, I developed, administrated and obtained an estimated **22 million dollars in state and federal grants, and corporate and foundation resources** for a wide variety of developments. One example is a \$215,000 competitive grant from the IBM Corporation that was personally accepted by Governor John Engler. This grant was part of a 1.5 million dollar capital program to establish a state wide Workforce Support and Development Distance Education Alliance. Today, this Alliance is still working to link community and state based resources in six Michigan location using an advance data, and videoconferencing network. Of the 197 proposals submitted in 1997, IBM recognized my application as “best of the best.” In 2000, the project was renewed by IBM for addition three years of funding. Other grant writing efforts include the establishment of the Detroit Education and Employment Project for student with developmental disabilities. Other long term developed self funded projects include a 2 million dollar HUD/MCTI Family Housing/Day Care center, U.S. Department of Education Projects with Industry program that has been continually funded 1982, the Michigan Accommodation Center, the Disability Resource Center of SW Michigan Driver Education program, I also served on regional, statewide and local cross functional teams and committees for Job Accommodations, Business Services, Resource Allocations, Program Evaluation (Chair), Long Range Planning, Strategic Implementation, Vocational Education, Media, Distance Learning, State Technology Planning, chairing a LAN Implementation Team, state wide MRS cash match/revenue sharing and professional development planning committees.

1988-1994

**Instructional Support Supervisor**, I supervised 14 professional and clerical staff in a variety of grant and non grant supported programs, including Placement, Library, Remedial Education, GED testing, Project with Industry, Instructional Development, Skill training, JTPA, MOST, and the Pine Lake/Marriott Project. During this time I also fully developed seven new career/technical training programs, which were funded through a self developed 501 (c) (3) non-profit organization, the Pine Lake Fund.

1970-1988

**Teacher, Counselor and Consultant** - Special Assignments, Served in a wide variety of assignments and career advances within the Michigan State Technical Institute starting as an intern, then counseling, vocational evaluation, remedial education, prevocational training, instructional development, educational technology/media supervisor, CETA coordinator and two year assignment with Michigan Rehabilitation Services to develop a new Business Development Unit. A lack of local resource was the stimulus for writing a cooperative Adult Basic Education grant with the Delton Kellogg schools. Soon after I wrote a 5 million dollar federally grant in cooperation with the Marriott Foundation. It started with the job placement of 21 students with developmental disabilities at three Kalamazoo food contracting sites. It has since evolved into an international award winning initiative that annually produces employment opportunities by the Marriott Corporation for more than 5,000 persons with development disabilities per year.

**Publications:**

**Book Chapters, Peer Reviewed Articles and Professional Papers**

Leneway, RJ and Rhem-Westoff, S., Gaming and the Gender Gap, World Congress on E-Learning in Corporation Government, Healthcare and Education, (The Outstanding Research Paper), to be November, 2008.

Leneway, RJ, and Rhem-Westoff, S., Effects of Gaming on the Gender Gap in Enrolling in Information Technology Classes, Journal for Computing Teachers, Spring 2008.

[http://www.iste.org/Content/NavigationMenu/Membership/SIGs/SIGCS\\_Computer\\_Science/\\_JCTJournalforComputingTeachers/PastIssues/2008/Spring/Leneway-Rhem-Westhoff\\_Effects-of-Gaming-on-Gender-Gap.pdf](http://www.iste.org/Content/NavigationMenu/Membership/SIGs/SIGCS_Computer_Science/_JCTJournalforComputingTeachers/PastIssues/2008/Spring/Leneway-Rhem-Westhoff_Effects-of-Gaming-on-Gender-Gap.pdf)

Leneway, R.J. , Spring 2008, "Using Adobe Acrobat 8.0 to Build a Dynamic Tenure Portfolio", Adobe Educational Solutions," Adobe online Educational E-zine.

[http://www.adobe.com/education/resources/k12/articles/rleneway\\_webskills.html](http://www.adobe.com/education/resources/k12/articles/rleneway_webskills.html)

Leneway, R.J., and Winter, B.R.,"Cyberbullying in the Classroom, A High Tech Overview" TechLearning's Educator's eZine. January 1, 2008

<http://www.techlearning.com/story/showArticle.php?articleID=196604919>

Leneway, R.J., and Winter, B.R.,"Cyberbullying in the Classroom- Part 2 – The Research" TechLearning's Educator's eZine, February 1, 2008"

<http://www.techlearning.com/story/showArticle.php?articleID=196604986>

Leneway, R.J., and Winter, B.R.,"Cyberbullying in the Classroom- Part 3 – What Can Be Done," TechLearning's Educator's eZine. February 15, 2008

<http://www.techlearning.com/story/showArticle.php?articleID=196605055>

Leneway, R. J. "Building the Capacity of Community Colleges to Serve Students with Disabilities Using EditU's Online Learning Support" *American Association of Community Colleges Journal*, September 2007.

Leneway, R.J. "Preparing Educational Technology Leaders", currently be considered for inclusion as a chapter in the Annual Compendium for the Consortium on School Networking (COSN).

Leneway, R.J., "Accommodate + Educate = Success!" *Workforce Professional Journal*, The International Association of Workforce Professionals, Vol. 66. No 5 – September/October 2006, pages 1 and 14.

Leneway, R.J., "Turning Collaborative Learned Web Skills into a Teaching Position" *Adobe Education Online*, 11/2/2006,  
[http://store1.adobe.com/resources/education/article/rleneway\\_webskills.htm](http://store1.adobe.com/resources/education/article/rleneway_webskills.htm)

Leneway, R. & Offman Gersh, S. (2006). Culture Quest: Connecting Students Around the World. In T. Reeves & S. Yamashita (Eds.), *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2006* (p. 2608). Chesapeake, VA: AACE.

Leneway, R.J., "Will Classroom Learning have a Blended Future", *MACUL Journal*, Summer 2005, Vol. 26, Number 5. pages 21-22 and 30.

Leneway, R.J., Webb, A., DEEP Learning – Digital Engagement in English Preservice Education **a chapter** in Steven Rimes Book, Integrated Technologies, Innovative Learning: Insights of the PT3 Program, ISTE, 2005.

Smolin, L., Lawless, K., Leneway, R., Irvine, V., Judd, D. & Pruitt-Mentle, D. (2005). University/School Professional Development Partnerships: A Sharing of Models and Evaluation Issues, Part 1. In C. Crawford et al. (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2005* (p. 1587). Chesapeake, VA: AACE.

Smolin, L., Lawless, K., Leneway, R., Irvine, V., Judd, D. & Pruitt-Mentle, D. (2005). University/School Professional Development Partnerships: A Sharing of Models and Evaluation Issues, Part 2. In C. Crawford et al. (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2005* (pp. 1588-1594). Chesapeake, VA: AACE.

Smolin, L., Lawless, K., Leneway, R., Irvine, V., Judd, D. & Pruitt-Mentle, D. (2005). Models of In-service Professional Development: An Exploration of Effective Practices. In C. Crawford et al. (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2005* (pp. 1583-1586). Chesapeake, VA: AACE

Cornieles, C. & Leneway, R. (2005). Using Profiler as an Indicator of Perceived Pre-Service Teacher Technology Skills. In C. Crawford et al. (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2005* (pp. 2514-2519). Chesapeake, VA: AACE.

Leneway, R. (2004). Collaborative Digital Engagement as an Online Learning Tool. In G. Richards (Ed.), *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2004* (pp. 806-809). Chesapeake, VA: AACE.

Leneway, R. & Webb, A. (2004). Project DEEP Learning - Digital Engagement for English Preservice students. In C. Crawford et al. (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2004* (pp. 3458-3461). Chesapeake, VA: AACE.

Leneway, R. (2003). Using Skillport's new Multi-Modal Learning Platform to Support Online Learning for Students with Disabilities. In G. Richards (Ed.), *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2003* (pp. 583-585). Chesapeake, VA: AACE.

Gettman, K., Hartmann, D. & Leneway, R. (2003). Teaching the Elephant to Dance: The Transformation of Large Teacher Prep Program from Tech Leadlites to Tech Leaders. In C. Crawford et al. (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2003* (pp. 996-998). Chesapeake, VA: AACE.

Leneway, R., Brinkley, E., Webb, A. & Harbaugh, C. (2002). Preparing for Digital Storytelling. In C. Crawford et al. (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2002* (pp. 1147-1149). Chesapeake, VA: AACE.

Leneway, R.J. The potential role of inclusive e-learning in welfare reform, An October 2001 report to the National Governor Association **a chapter** in the Department of Labor report prepared for the February 2002 National Governor Conference marking up the legislative language for the 2002 Welfare Reform Act.

Leneway, R.J., (2001) **ThinkQuesting @ Western Michigan University**, [ThinkQuest Online Journal](http://t3.thinkquest.org/writing%20lab.html), 2002, Vol. 2. No. 1, <http://t3.thinkquest.org/writing%20lab.html>

Leneway, R.J. & Beecher, G., "Preparing Students for the Twenty-First Century," **Research Magazine**, Spring, 2001. Western Michigan University.

Leahy, M. & Leneway, R.J. "Factors associated with the traditional rehabilitation centre's ability to train disabled persons for advanced technology occupations; **a chapter** in *New Technologies and the Employment of Disabled Persons* by H Allan Hunt; Monroe Berkowitz, International Labour Office, Geneva : 1992.

Leneway, R.J., and IRI Study Panel, PWI:Public/Private Partnership that Works, Tenth Institute on Rehabilitation Issues, the Arkansas Rehabilitation Research and Training Center, Hot Springs 1984.

Leneway, R.J. & Montgomery, B.R., "Rehabilitation and Handicapped Programmer," Computer: An IEEE Journal, 1981, Vol. 14, no 1, pgs. 49-52.

### **Other non published peer reviewed presented papers**

Michigan Association of Computer Users in Learning (MACUL) Detroit, MI  
**"Creating Serious Magic in the Classroom"** March 16, 2005. Robert J. Leneway

Michigan Association of Computer Users in Learning (MACUL) Detroit, MI  
**"So you want to be a Chief Technology Officer"**, March 17, 2005 Robert J. Leneway,

10th Annual TechEd International Conference & Exposition April 4-6, 2005  
Pasadena Conference Center, Pasadena, CA. **"Building the Capacity of Community College to Serve Students with Disabilities Using Online Multimodal Learning and Support."** March 6, 2005.

**Invited Presentations:** Here is a list of additional invited presentations/papers given to professional organization in 2004 2007.

National Educational Computing Conference (NECC), "Collaborative Online Educational Technology Research," June 27, 2007, Atlanta, GA.

Consortium on School Networking (COSN), "Creating Educational Technology Leaders," March 27, 2007, San Francisco, CA.

Michigan Association of Computer Users in Learning (MACUL), Essential Skills for Educational Leaders, March 13, 2007, Detroit, MI.

National Educational Computing Conference, "Using Profiler to Measure NETS progress with Preservice Teachers," July 5, 2006, San Diego, CA.

Commission on the Accreditation of Rehabilitation Facilities (CARF) Employment and Community Service Conference Keynote March 1, 2005, Tucson, AZ  
"Using Online Multimodal Learning and Support to Train Clients with Disabilities in I.T. and Business Areas at CARF Accredited Community Training Centers."

Michigan Association of Computer Users in Learning (MACUL) Detroit, MI  
"Creating Serious Magic in the Classroom" March 16, 2005.

Michigan Association of Computer Users in Learning (MACUL) Detroit, MI  
"So you want to be a Chief Technology Officer", March 17, 2005.

10th Annual TechEd International Conference & Exposition

Pasadena Conference Center, Pasadena, CA. "Building the Capacity of Community College to Serve Students with Disabilities Using Online Multimodal Learning and Support." April 4-6, 2005.

Skillssoft/ARPCT Joint Conference, Green Valley, NV. "New Features and Current Use of EditU", May 2-5, 2005.

WMU Extended University Annual Meeting and workshop, "Advance PowerPoint Workshop" Grand Rapids, MI, September 27, 2004,

Community College of Alleghany County, Business Roundtable, "The Impact of Project EditU on CCAC," Pittsburgh, PA, December 5, 2004.

Tucson Business Partnership Board hosted by DKA Associates, "How EditU is being Used in Arizona." Tucson, AZ., December 17, 2004.

### **Other Skills and Honors**

- 2006-Present - Adobe Educational Leader, one of 100 selected Educational Technology Leaders in the world. Designated modernator of the Adobe Acrobat Higher Education Forum.
- 2005 Educator of the Year Michigan Association of Computer Users in Learning (MACUL) award.
- 2005 ISTE National Educator of the Year (nominated).
- Past President and current National Treasurer of the Association of Rehabilitation Programs in Computer Technologies (ARPCT) 1999 ARPCT Lifetime Achievement Award and the 2005 Willard Scott Award.
- Past President and long time Board Member of the International Association of Business, Industry and Rehabilitation (I-NABIR) - A Washington Based Non Profit Lobbying Group).
- 2004 Consortium on Outstanding Achievement in Teaching and Technology (COATT) Presidential Award.
- 1999 Michigan Rehabilitation Association (MRA) Lifetime Achievement Award
- Invited presenter in a national Vice Presidential 2000 Skill Summit Teleconference on 21<sup>st</sup> Century Skill for 21<sup>st</sup> Century Jobs.
- Appointed to and served on a 1996 IBM Corporation national study panel on the Role of Technology to Improve Adult Education and

Training, and helped develop the Community Management and Service Institute in Arlington, VA from 1989 – 1992.

- Appointed to and served on a 1999 U. S. Department of Education Rehabilitation Services Administration Study Panel on Integrating Workforce Development and Rehabilitation Services
- Appointed to and served on a 1999 National Commission on Accreditation of Rehabilitation Facilities (CARF) Study Group on the development of One Stop Workforce Development Center Standards
- Appointed to and wrote for the 2001 National Governor's Association Workforce Development Policy Draft Committee by a joint US Department of Education and Department of Labor.
- Member of the University of Iowa's Project WORK National Expert Panel.
- A Peer Reviewer for the National Educational Computing Conference proposals to present professional papers.
- An Advisory Board member for Technology and Learning
- A selected Adobe Educational Leader – one of 80 Educational Technology Leaders worldwide that serves as Adobe Educational Advisory Board for new educational product development, training and marketing.
- Nominated for the Commission for Accreditation Facilities (CARF) International Board of Director – election late Fall 2007.

### **Active Academic Blogs and Communication Networks**

- **Educating the Digital Tribe** found at <http://eddigitaltribe.blogspot.com/>
- **Digital Equity in a Connected World** found at <http://eddigitaltribe.blogspot.com/>
- **Educational Technology Collaborative Research** : An online created academic network found at <http://edtechres.ning.com/> (still in development).