

JAMES B. LEWIS, Ph.D.

**Assistant Professor of Recreation
Department of Health, Physical Education and Recreation
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EDUCATION:

1996 **Ph.D.** Human Performance-Leisure Behavior: Major: Recreation Administration, Minor: Public Administration: Indiana University, Bloomington, Indiana.

Dissertation: A case study of the process of tourism development in rural communities in the State of Indiana.

1986 **Master of Science**--Recreation Administration: Southern Illinois University, Carbondale, Illinois.

Thesis: A study to determine research needs in the area of campus recreation

1984 **Bachelor of Arts**--Political Science: Southern Illinois University, Carbondale, Illinois.

PROFESSIONAL EXPERIENCE:

2000-Present Associate Professor (Tenured) of Recreation, Department of Health, Physical Education and Recreation, Western Michigan University, Kalamazoo, MI.

1996-2000 Assistant Professor of Recreation, Department of Health, Physical Education and Recreation, Western Michigan University, Kalamazoo, MI.

1995-1996 Instructor, Department of Health, Physical Education and Recreation, Western Michigan University, Kalamazoo, MI.

1994-1995 Associate Instructor, Department of Recreation and Park Administration, School of Health, Physical Education, and Recreation, Indiana University, Bloomington, IN.

1992-1995 Doctoral Research Assistant, School of Health, Physical Education and Recreation, Indiana University, Bloomington, IN.

Recreation Administration:

1990-1992 Assistant Director, Department of Recreational Sports, School of Health,

1986-1990 Assistant Director, Kiewit Physical Fitness Center, Creighton University,

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Section I: PROFESSIONAL COMPETENCE:

I am one of three professors responsible for the recreation curriculum within the Department of Health, Physical Education and Recreation at WMU. I have taught most of the required recreation courses (HPER 170, 270*, 372*, 375) at least one time. In addition, I teach elective courses (HPER 199, 368*, 416) within the department. The following is a complete list of courses that I have taught at Western Michigan University: (*Course numbers were changed-Winter 1997 as an entirely new curriculum was put in place).

- PEGN 122 Golf (Summer, 1998)
- PEGN 128 Jogging (Summer, 1996, 1997)
- PEGN 135 Outdoor Challenge (Fall 1996, 1997)
- *PEPR 199# Computers in HPER Summer 1996-2002; Fall 1996-2002, Winter 1996-2002)
- PEPR 170 Introduction to Recreation (Fall 1995-1998; Winter 1995-1998)
- **PEPR 270 (271) Recreation Leadership (Winter 1996-2002)
- ***PEPR 368 Organization and Administration of Rec Sports (Fall, 1995, 1996, 1997)
- ****PEPR 372 (371) Recreation Programming (fall, 1995, 1996, 1997, 1998)
- PEPR 375 Organization and Administration of Recreation (Winter, 1996, 1997)
- PEPR 416# Topics in Recreation -Legal Liability (Winter 1997)., Recreational Sports, (Fall-2002)

*In the summer, this course is PEGR 500. This course was PEPR 300.

**Recreation Leadership has new number, PEPR 271

***PEPR 368 has been discontinued in the new curriculum.

****PEPR 372 has been renumbered to PEPR 371.

#Denotes Course development.

Faculty Course Load:

| Fall 1995 | Students | Winter 1996 | Students |
|------------------|-----------------|--------------------|-----------------|
| PEPR 170 | 33 | PEPR 170 | 30 |
| PEPR 372 | 33 | PEPR 270 | 28 |
| PEPR 368 | 10 | PEPR 375 | 30 |

Summer 1996

| | |
|----------|----|
| PEGN 128 | 35 |
| PEGR 500 | 10 |

Fall 1996

| | |
|-----------|----|
| PEPR 170 | 27 |
| PEPR 372 | 27 |
| *PEPR 300 | 14 |
| PEPR 368 | 8 |
| PEGN 135 | 60 |

Winter 1997

| | |
|-----------|----|
| PEPR 170 | 40 |
| PEPR 375 | 28 |
| PEPR 270 | 28 |
| PEPR 300 | 11 |
| Practicum | 5 |

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Fall 1997

| | |
|-----------|----|
| PEPR 170 | 35 |
| PEPR 372 | 40 |
| PEPR 300 | 15 |
| Practicum | 10 |

Winter 1998

| | |
|-----------|----|
| PEPR 170 | 15 |
| PEPR 271 | 30 |
| PEPR 199 | 10 |
| *PEPR 416 | 12 |
| Practicum | 7 |

Summer 1998

| | |
|----------|----|
| PEGN 122 | 35 |
| PEGN 122 | 35 |
| PEGR 500 | 7 |

Fall 1998

| | |
|-----------|----|
| PEPR 170 | 29 |
| PEPR 371 | 12 |
| PEPR 199 | 8 |
| Practicum | 5 |

Winter 1999

| | |
|-----------|----|
| PEPR 170 | 35 |
| PEPR 271 | 28 |
| PEPR 199 | 12 |
| Practicum | 5 |

Summer 1999

| | |
|------------------------|----|
| Computers in HPER | 13 |
| Computers for Teachers | 13 |

*Designed and implemented the computer curriculum. Designed and implemented the PEPR 416 legal liability course.

Fall 1999

PEPR 170 25
PEPR 199 6
PEPR 371 18
PEPR 416 6
Practicum 6

Winter 2000**Summer 2000**

PEPR 500 20

Fall 2000

PEPR 199 20
PEPR 371
PEPR

Winter 2001

PEPR 271
PEPR 199

Summer 2001

HPER 500 20

Fall 2001**Winter 2002****Summer 2002**

HPER 500 40

Fall 2002

HPER 149 50
HPER 371 17
HPER 416 10

Spring 2002

HPER 149 60
HPER 271 22
HPER 332 10

Fall 2003

HPER 149 60
HPER 371 22

Spring 2004

HPER 149 60
 HPER 271 25
 HPER 332 23

Fall 2005

HPER 149 60
 HPER 371 19
 HPER 694 10

Spring 2005

HPER 149 60
 HPER 271 12
 HPER 332 20

Summer 2005

HPER 694 15

Fall 2006

HPER 149 25
 HPER 371 20
 HPER 694 12

Spring 2006

HPER 1490 20
 HPER 2710 20
 HPER 3320 20

Summer 2006

HPER 6940 22

Student Evaluations:

The recreation program is based on current practices in the field and standards as prescribed by the National Recreation and Park Association (NRPA) and the American Alliance of Leisure and Recreation (AALR). Courses in the program focus on bringing theory into practice in the field. Because of the importance of teaching students not only theory, but how that theory will be used in the practice of recreation, much of the course content of the recreation program is applied. It is vital that students in recreation learn current practices in the field, network in the profession through professional organizations, and understand how theory is translated to practice. As such, through the classes that I teach, I not only teach in the classroom, I attempt to get students into the field or to bring practitioners to the classroom. This is illustrated through my past involvement in the Outdoor Challenge course which brought students to the High Ropes Course at Pretty Lake Adventure Center. Most importantly however has been the involvement of the PEPR 372 (now 371) students in the Intramural Sports Turkey Trot. Programming an actual event and then managing the event allows them not only to understand the theory of the event, but to apply that theory. My first year of involvement with the Turkey Trot and PEPR 372 was the fall of 1995. In that race we had about 70-100 registered runners. In the fall of 1997, the Turkey Trot had over 500 runners and raised about \$2000. This fall, the Turkey Trot was managed by a small class of 371 students (11), yet it had close to 400 runners and raised approximately \$1200. The students in this class understand a recreational event from it planning stages to the final evaluation. They have also learned how to plan and program an even that is self-sustaining (it generates a “profit”) and a program that benefits the Western Michigan University community.

According to Student Evaluations:
 (1-Consistently, 5-Never)

| PEPR | 170 | 270 | 372 | 375 | 199 |
|---|------------|------------|------------|------------|------------|
| Value of the class to educational program | 1.1 | 1.8 | 1.5 | 1.6 | 1.3 |
| Stimulated student interest in the course | 1.4 | 1.5 | 1.8 | 2.0 | 1.2 |

Was available to students

1.4 1.6 1.5 1.5 1.5

(Reflects an average from all semesters each course was taught)

**It is important to note that the evaluations of the 372 (371) class illustrate that students are most interested in a class that puts theory into practice (Turkey Trot).

Curriculum Development:

Appointed in fall of 1995, Dr. Linda Powell and I spearheaded the effort to re-design the recreation curriculum in the HPER Department. That task included:

- Developing new major requirements.
- Developing new minor requirements.
- Developing 5 new major courses (implementing 3 of them).
- Developing and implementing at least 2 additional elective courses.

That new curriculum included the development and implementation of PEPR 300 (PEPR 199 in the new curriculum) which I designed. It is now taught fall and winter in addition to summer as a graduate course. In the summer of 1999, it will be expanded to two sections, one for students and one for teachers.

Merit:

I have been awarded merit pay increases each year based on teaching. The increase I was awarded this year was based on excellence in teaching.

Other College Assignments:

Since my appointment at WMU, I have participated in a number of faculty and professional development activities in addition to my teaching responsibilities. While most of them are listed elsewhere in "Professional Service", some of the highlights include the following:

- Chair of the HPER and College of Education Curriculum Committees: I have been a member of both of the committees for the past several years. As the current chair of both committees, I have become very familiar with the curriculum process on both the departmental and college level. (Been the chair of the College of Education Curriculum Committee three times) The highlight of all of the curriculum work was the design, and now the implementation of a new curriculum (started in the Winter, 1997), something that had not been done to the recreation curriculum for twenty years.
- Two rewarding "extracurricular" assignments have included the direct supervision of the HPER Computer Lab, and the role of Technology Coordinator for the HPER Department. As the Supervisor of the Lab, I play a role in assisting students with technology and maintaining up to date software on all of the computers. That means initiating requests for new equipment and software, responsibilities for installation of hardware and

software, and supervising a staff of student employees. This has also led to my role as the Webmaster for the HPER Department, consulting with the entire faculty on computer hardware and software, and training faculty, students, and staff on the computers.

Section II: PROFESSIONAL DEVELOPMENT:

Professional and Academic Association Memberships:

In order to stay current in the fast changing world of recreation, I belong to two of the three recreation professional organizations. The National Recreation and Park Association (NRPA) is the largest professional recreation organization and includes a branch called SPRE (Society of Park and Recreation Educators). I also belong to the National Intramural-Recreational Sports Association (NIRSA), which is a smaller professional organization that specializes in one specific type of recreation, recreational sports (programming on college campuses). Because of my past role as a recreational sports specialist and my expertise in recreational sports programming, I maintain my interest in NIRSA. I also serve as the NIRSA Liaison to SPRE meaning that I keep the membership of SPRE updated on the NIRSA.

Finally, I have developed an area of expertise in tourism (especially rural tourism development) which is part of the recreation field. Since tourism is one of the largest industries in the world, there is international interest in tourism research which demands association with colleagues from throughout the world, as well as attendance at international conferences. The following is a list of International, National, State, Regional and Local conferences in which I have participated.

| | |
|---------------------|--|
| 1998- | International Symposium on Society and Resource Management |
| 1983-Present | National Intramural-Recreational Sports Association |
| 1992-Present | National Recreation and Park Association |
| 1992-Present | Society of Park and Recreation Educators |
| 1995-Present | Midwest AAHPERD |
| 1995-Present | Michigan Intramural-Recreational Sports Association |
| 1980-Present | Amateur Softball Association-Member Umpire |
| 1990-1995 | Indiana High School Athletic Association |

Professional and Academic Conferences (International):

_____Seventh International Symposium on Society and Resource Management, 1998
Columbia, MO.

Professional and Academic Association Conferences (National):

| | |
|---|-----------------|
| National Intramural-Recreational Sports Association Conferences (NIRSA) | |
| 1999 | Milwaukee, WI |
| 1997 | Louisville, KY |
| 1996 | Kansas City, MO |
| 1994 | Nashville, TN |
| 1993 | Houston, TX |

| | |
|------|-----------------|
| 1992 | Reno, NV |
| 1991 | Cincinnati, OH |
| 1990 | St. Louis, MO |
| 1989 | Denver, CO |
| 1988 | Hollywood, FL |
| 1987 | New Orleans, LA |
| 1986 | Las Vegas, NV |
| 1985 | Columbus, OH |
| 1984 | Fort Worth, TX |

National Recreation and Park Association (NRPA)-Leisure Research Symposium

| | |
|------|-----------------|
| 2003 | St. Louis, MO |
| 1996 | Kansas City, MO |
| 1994 | Minneapolis, MN |

Professional and Academic Association Conferences and Workshops (Regional):

| | |
|------|--|
| 2003 | East & West Lakes Divisions, Association of American Geographers |
| 1996 | Midwest AAHPERD Conference, Dearborn, MI |
| 1996 | Midwest AAHPERD Workshop, Angola, IN |
| 1996 | Southwest Regional AAHPERD Workshop, Kalamazoo, MI |
| 1991 | NIRSA Region III Lead-On Conference, Champaign, IL |
| 1990 | NIRSA Region V Lead-On Conference, Souix City, IA |
| 1985 | NIRSA Southern Regional Workshop, Atlanta, GA |

Professional and Academic Association Conferences and Workshops (State):

| | |
|------|--|
| 2005 | MRPA Annual Conference and Trade Show, (MRPA) Traverse City |
| 1997 | Michigan Intramural-Recreational Sports Association, (MIRSA), Flint |
| 1996 | Michigan Intramural-Recreational Sports Association, (MIRSA), Grand Valley State University |
| 1995 | Michigan Intramural Recreational Sports Association, (MIRSA), Western Michigan University |

University and Local Workshops:

| | |
|------|--|
| 1996 | Youth Leadership Council of Kalamazoo, Leadership Conference |
| 1995 | College of Education Research Convocation, WMU |

Faculty Development:

Because of my role as the Technology Coordinator in the HPER Department, a majority of the workshops that I have attended for the past four years are related to the web and computers. Among the workshops that are included are the ETTI Workshops at WMU on Web Authoring, to a workshop during the fall of 1998 on the Y2K problem and how to deal with it.

ETTI Workshp on Web Authoring (Flash)

2000

| | |
|--|---------|
| ETTI Workshop on Web Authoring (Dreamweaver) | 2000 |
| ETTI Workshops on Web Authoring | 1997 |
| Various Computer Workshops | 1995-98 |
| University Computing Services: | |
| Introduction to HTML Authoring | 1995 |
| Advanced HTML Authoring | 1995 |
| Faculty Development | |
| Tenure and Promotion | 1995 |
| New Faculty Meetings | 1995 |

Section III: PROFESSIONAL RECOGNITION:

Prior to my appointment at WMU, one of my interest areas was the professional development of recreational sports personnel. Since my appointment, I have continued to pursue that topic and have added a research specialization in rural tourism, especially the development of rural areas through tourism development. I have also been involved with enhancing teaching through technology and the use of computers by students, and by teachers in the classroom. My presentations and publications reflect that interest.

Publications:

Journal Article (Refereed):

Lewis, J. & deLisle, L. (2004). Tourism as economic self-development in rural Nebraska: A Case Study. Tourism Analysis: An Interdisciplinary Journal, 9, (3) 153-166.

_____ Lewis, J., Seth, A., Ill, K. (2000) Studying for final exams: A recreational sport? NIRSA Journal.

_____ Lewis, J. (1997). A rural tourism development model. Tourism Analysis: An Interdisciplinary Journal, 2, 91-105.

Lewis, J. & Seth, A. (1997). Collaboration in recreational sports: Practicing what we teach. NIRSA Journal, 21, 38-42

Glover, R. & Lewis, J.B. (1987, Fall). Research: The sign of a profession. NIRSA Journal, 12, 17-18.

Lewis, J.B. (1985, Spring). Everything you always wanted to know about the student representative. NIRSA Journal, 9, 8-9.

Journal Article (Local Refereed):

Lewis, J.B. & Gustafson, T. (1994). Flow and anti-flow in the teaching experience: A replication study. Illuminare, 2, 48-57.

Journal Article (Non-Refereed):

_____ Lewis, J.B., Jones, T.R., Lamke, G., Dunn, J.M. (1998). Recreational sports: Making the grade on college campuses. Parks and Recreation. (December), 72-77.

_____ Lewis, J.B. (1998). The development of rural tourism. Parks and Recreation, (September), 99-107.

Book Chapter:

Lewis, J.B. (2000). Self developed rural tourism: A method of sustainable tourism development. In, McCool, S.F. & Moisey, R.N. (Eds). *Tourism, Recreation and Sustainability: Linking Culture and Environment In Sustainable Tourism*, CABI Publishers: Britain.

Published Abstracts (Refereed):

DeLisle, L.J. & Lewis, J.B. (2003). Rural tourism development in Valentine, Nebraska: A case study. Abstracts from the 2003 Leisure Research Symposium of the National Recreation and Park Association, St. Louis, MO

_____ Lewis, J.B. (1998). Self developed rural tourism: A method of sustainable tourism development [Abstract]. 1998 Colloquium on Sustainable Tourism of the 7th International Symposium on Society and Resource Management, Columbia, MO.

Lewis, J.B. (1997). Factors that influence tourism development in rural communities. [Abstract]. 1997 International Council for Health, Physical Education and Recreation, Seoul, South Korea.

_____ Lewis, J.B. (1996). A case study of the process of tourism in four Indiana rural communities [Abstract]. 1996 Symposium on Leisure Research, Kansas City, MO

Conference Proceedings (Refereed):

_____ Lewis, J.B. (1996). The process of rural tourism development. Midwest District of the American Alliance for Health, Physical Education, Recreation and Dance. Conference Proceedings for the Research Program. _____

Manuscript Contribution:

Lewis, J.B. (1996) The 1947 College World Series: Kalamazoo, MI. In, The 50th Anniversary of the NCAA College World Series: Pressbook

Manuscripts in Progress:

____ Lewis, J.B. Tourism development in a rural community: A tool for rural community self development. (Manuscript in Progress)

Section IV: GRANTS AND CONTRACTS:

In the past four years, I have submitted several internal (WMU) and external grants. Because of the lack of grant opportunities in tourism, I have often collaborated with colleagues in other departments at WMU and other schools in an effort to include some aspect of tourism development in a grant. I have also been involved with a inter-departmental grant program funded through Special Olympics-International as a researcher. Finally, I had the opportunity to spend the 1997-1998 academic year in the Research Development Program that is sponsored by the Vice President for Research. That program provided valuable assistance which will come to fruition as I prepare a federal USDA grant for 1999. A brief synopsis of submitted grants, both funded and unfunded follows:

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External Grants (Funded):

____ Lewis, J., Jones, T.J., & Barcelona, R. (1999). National Intramural Recreational Sports Association Research Grant. (\$1,000). Investigation of the effect of a new recreational facility on the leisure satisfaction of high school students. Using the entire population of students at the Great Lakes Adventist High School outside of Mt. Pleasant MI. They have just had a new recreation center constructed on campus. We surveyed all students prior to construction of the building, and we will survey them again in Winter of 2000.

____ Brylinsky, J., Bahr, C., Lewis, J., & Powell, L. (1996). Special Olympics International, Unified Sports Program Grant. A unified intervention: A study of the attitudes of students toward participants in the Special Olympics/Unified Sports Program (My part of the grant). Special Olympics International (\$49,000, renewable each year for four years). This grant funds a Unified Sports Program at WMU. My research is attempting to discern a change in attitudes toward the mentally retarded of volunteers in the program (Two consecutive semesters of data have been collected and are being analyzed).

Chiarappa, M.J. & Szylvian, K.M., Coordinators, Lewis, J.B., Project Team Member. (1996). Where do we go from here? Strategic planning and the southwest Michigan Underwater preserve committee. John Butler Johnson II Memorial Grant (\$10,000). This was a collaborative strategic planning initiative for the proposed southwest Michigan Underwater Preserve along Lake Michigan. My role was the expertise in tourism and tourism planning.

External Grants (Pending)

Vrana, K.J., & Lewis, J.B. (1998). Great Lakes recreation and tourism: A pilot study to scientifically assess the use of coastal environments and economic impact to coastal counties. The National Ocean Service (NOS) of the National Oceanic and Atmospheric Administration (NOAA) (\$414,000, over three years). This is a collaborative effort between WMU and MSU including the HPER Department at WMU and the Center for Marine and Underwater Resource Management (CMURM) at MSU. It is an effort to collect vital tourism data along the Great Lakes. It is also part of an effort to meet the mandate set forth by the U.S. Congress to the NOS in this “Year of the Oceans” (includes the Great Lakes) and to capitalize on the new tourism effort in the state of Michigan along the lines of “Great Lakes, Great Times”. This project will choose three sites to study the economic impacts of tourism. I will be the PI for the southwest Michigan site (along Lake Michigan).

Lemberg, D., Chiarappa, M., & Lewis, J.B. (1998). Costs and benefits of Mill Pond and river rehabilitation alternatives: Sustainable development of the Bangor millpond and the south fork of the Black River. State of Michigan, Department of Environmental Quality, (\$60,000 over three years). This grant is an answer to the DEQ’s mandate to research tourism on the Great Lakes of Michigan. The DEQ is interested in funding research that investigates the impacts of tourism on the Great Lakes. This is an effort to illustrate the benefits of rehabilitating rivers and millponds that feed into the Great Lakes, thus, developing tourism that goes hand in hand with the Great Lakes (in this case Lake Michigan).

External Grants (Not Funded)

Lewis, J.B. (1996). Implementation of a technological and computer enhancement in-service program in the HPER Department at Western Michigan University. Submitted to the Fund for the Improvement of Post-Secondary Education (\$160,654). This project was an attempt to fund a computer training program for the HPER Department at WMU.

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Faculty Research and Creative Activities Support Fund:

Lewis, J.B. (1997). Testing a rural tourism development model. Submitted to FRACASF (\$3228.00-Not Funded). The purpose of this grant was to further develop the model of rural tourism development in rural Michigan counties. This was to test and validate the model that was set out in my original research in 1996.

Lewis, J.B. (1998). Validating a rural tourism development model. Submitted to FRACASF. (\$3882.00-Pending). This grant application is similar to the 1997 application,

however changes were made per advice of the 1997 committee. This grant would include a community in Michigan and community outside of Michigan. Again, its purpose is to test and validate the model established in original research.

University Travel Grant:

Lewis, J.B. (1996). A case study of the process of tourism development in rural communities in the state of Indiana. WMU Faculty Research Travel Funded for paper presented at the National Recreation and Park Association, Leisure Research Symposium, Kansas City, MO. (\$400).

Faculty Development Grant:

Lewis, J.B. (1997). Participation in the 1997 SPRE (Society of Park and Recreation Educators) Teaching Institute. Office of Faculty Development Services. (\$359.00).

College of Education Grants (Funded):

_____ Lewis, J.B., Berkey, D., Liu, Y., & Bensley, R. (1999). College of Education, Academic Program Technology Grant, Department of Health, Physical Education and Recreation. (\$30,000).

Lewis, J.B. College of Education Course Technology Award. Computers in Health, Physical Education and Recreation. (\$2,060).

Lewis, J.B., & Cool, R. College of Education Course Technology Award. Physical Education Student Teacher Courses. (\$3,000).

Lewis, J.B., & Moss, R. College of Education Course Technology Award. Athletic Training Courses. (\$2,910).

Section V: PRESENTATIONS

Presentations at international, national, state, and local conferences and workshops reflect my research interests in tourism development as well as recreational sports programming and personnel. My early presentations concentrated on recreational sports while the later follow the research specialization of tourism development.

International (Refereed):

_____ Lewis, J.B. (1998). Self developed rural tourism: A method of sustainable development. Paper presented at the Sustainable Tourism Colloquium of the 7th International Symposium on Society and Resource Management, Columbia, MO.

National (Refereed):

Lewis, J.B., Seth, A., & Ill, K. Collaboration in recreation: Making final exams a recreational sport. Accepted for presentation at the 1999 National Intramural-Recreational Sports Association Annual Conference, April 1999, Milwaukee, WI._____

_____ Lewis, J.B., Berkey, D., & Seth, A. (1997). Academics and recreational sports: Collaboration is the key. 1997 NIRSA Annual Conference, Louisville, KY.

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_____ Lewis, J.B. (1996). A case study of the process of tourism development in rural communities in the state of Indiana. Paper presented at the Leisure Research Symposium of the National Recreation and Park Association, Kansas City, MO.

Lewis, J.B. (1989). They're in the right place, you make it the right time. Presentation at the 1989 NIRSA Annual Conference, Denver, CO.

Lewis, J.B., Anthony, B.A., & Dunn, J.M. (1987). The interview from the interviewers seat. Presentation at the 1987 NIRSA Annual Conference, New Orleans, LA.

Lewis, J.B. (1987). New job-what to expect the first few months. Presentation at the 1987 NIRSA Annual Conference: New Orleans, LA.

Lewis, J.B., & Hollister, K. (1984). Student officials, will they cope or cop out? Presentation at the 1984 NIRSA Annual Conference, Ft. Worth, TX.

Lewis, J.B., Anthony, B.A., Hawkins, J., & Dunn, J.M. (1984) The future of campus recreation. Presentation at the 1984 NIRSA National Conference, Ft. Worth, TX., 1984.

Regional (Invited)

Lewis, J.B. (2005) Economic Impact of Heritage Water Trails. Presentation at the Paddling to Prosperity Conference on Heritage Water Trails in Michigan. Lansing, MI.

Lewis, J.B. & deLisle L..J. (2003). Self-developed tourism in rural Nebraska. Presentation at the East and West Lakes Divisions of the Association of American Geographers, Western Michigan University.

Lewis, J.B. (1999). The Ph.D. In recreational sports: Does it fit? Presentation at the NIRSA Lead-On Workshop, February 1999, Muncie, IN.

Lewis, J.B., & Powell, L. (1996). Team building activities. Presentation at the Southwest Regional AAHPERD Conference, Western Michigan University, Kalamazoo, MI.

Lewis, J.B. (1993). The importance of graduate school. Presentation at the NIRSA Region 3 "Lead On" Conference: Purdue University, West Lafayette, IN.

Lewis, J.B. (1991). On being a student employee. Presentation at the 1991 NIRSA Region III Conference, University of Illinois, Champaign, IL.

Lewis, J.B. (1990) The recreational sports job search. NIRSA Region 5 "Lead On" Conference: Morningside College, Sioux City, SD.,1990.

Poster Sessions (Refereed):

Lewis, J.B. (1996). Rural tourism in Indiana. Midwest AAHPERD Conference, Dearborn Michigan, 1996.

Lewis, J.B. & Kugath, S. (1994). Illuminare: A student journal. Leisure Research Symposium of the National Recreation and Park Association, Minneapolis, MN, 1994

Poster Session (University):

_____Lewis, J.B. (1996) A Case Study of the Process of Tourism Development in Rural Communities in the State of Indiana. Western Michigan University, College of Education, Research Convocation, Winter 1996.

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Workshops (National):

Coordinator: Student Development Workshop, 1991 NIRSA Annual Conference, Cincinnati, OH.

Co-Coordinator: Student Development Workshop, 1990 NIRSA Annual Conference, St. Louis, MO

Coordinator: Student Development Workshop 1989 NIRSA Annual Conference, Denver, CO.,

Section VI: PROFESSIONAL SERVICE:

_____As a member of an applied profession such as recreation, I began service to the profession long before my appointment to Western Michigan University. Those years of service illustrated a continuing dedication to the profession of recreation. Since my appointment, I have continued that service within and outside of Western Michigan University.

University Committees:

1998-Present Chair, College of Education Curriculum Committee

1996-Present Member, College of Education Curriculum Committee

Departmental Committees:

2003-Present Chair, HPER Personnel Committee
2002-2003 HPER Personnel Committee
1998-Present Chair, HPER Curriculum Committee
1996-Present Member, Curriculum Committee
1996-Present Member, HPER Technology Sub-Committee

Invited Class Presentations:

I have presented to HPER classes, most often concerning computer technology. Those presentations:

1997 PEPR 450 (Cultural Bases of Sport)

1997-1998 Graduate Athletic Training

1996__Health Education Class (Web Page Design)

_____1996 PEPR 410/75 Student Teachers--Use of the World Wide Web

Departmental Consultation:

_____1997 Training for all faculty on the use of GroupWise

_____1996 _____Faculty use of the HPER Computer Lab

1995-1996 Design and Maintenance of the HPER Homepage (Webmaster).

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Service to the Community:

_____1998 Presentation and Consultant, St. Monica School Playground Project

1996 Consultant, Portage Parks and Recreation Department

1996 Consultant, Comstock Township Park Board

1996 Volunteer, Kalamazoo Olympics Unified Basketball

1996 Kalamazoo Youth Leadership Conference

1986-1990 Volunteer, Nebraska State Special Olympics

1984-1986 Volunteer, Southern Illinois Special and Senior Olympics

Service to the Profession:

| | | |
|---------------------|---|-----|
| <u>2000</u> | <u>Recreational Sports Journal Assistant Editor</u> | |
| <u>1998</u> | Research Associate-Center for Marine and Underwater Resource | Man |
| <u>1998</u> | SPRE Liaison to the NIRSA | |
| <u>1997-99</u> | Associate Editor, <u>SCHOLE: A Leisure Education Journal</u> | |
| <u>1996</u> | Reviewer, <u>SCHOLE: A Leisure Education Journal</u> | |
| <u>1994-1995</u> | Editor, <u>Illuminare: Student Journal of Recreation, Parks, & Leisure Studies.</u> | |
| <u>1993-1994</u> | Associate Editor, <u>Illuminare: Student Journal of Recreation, Parks, & Leisure Stud</u> | |
| <u>1992-1993</u> | Reviewer: <u>Illuminare: Student Journal of Recreation, Parks, & Leisure</u> | |
| <u>1980-Present</u> | Registered Umpire, Amateur Softball Association | |

Professional Committee Membership:

National Intramural-Recreational Sports Association Committees

| | |
|-----------|---|
| 1992 | Consultant, Career Opportunities Committee |
| 1991 | Chair, Career Opportunities Committee |
| 1989-1991 | Member, Career Opportunities Committee |
| 1991 | Consultant, Research Committee |
| 1990 | Chair, Research Committee |
| 1988-1990 | Member, Research Committee |
| 1987-1991 | Member, Student Development Committee |
| 1986 | Member, Certification Committee |
| 1984-1985 | Member, Conference Program Committee |
| 194-1985 | Student Representative to the Executive Committee |

James B. Lewis
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Certifications:

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|--------------|--|
| 1984-Present | Certified Recreational Sports Specialist |
| 1980-Present | Amateur Softball Association-Umpire |

