Evaluating a Web site  
(Some Useful Considerations)

I. General Information:

a. Is this an institution's document, or an individual's home page?

b. When was the site created? When was it last updated?

c. Who is the author/contact person of the material here?

II. Purpose

a. Who comprises the site's intended audience?

b. Is the purpose of this site primarily to inform, to entertain or to persuade?
   {Reminder: .com = business, marketing, or other commercial purpose;
   .edu = educational institution is the sponsor (but may be an individual homepage
   within that system)
   .gov = governmental agency is the sponsor.
   .org = a private organization is the sponsor (often trying to influence policy or
   advocate a cause)
   .net = individual affiliation with network provider (often home pages)

III. Credibility

a. Does the author/creator of the site list occupation, experience, position, education
   or other indicators of credentials?

b. Is the site's language correct in terms of spelling and grammar? Does it exhibit
   graphic (including typographic) professionalism?

   c. What institution (company, government agency, university, etc.) or Internet
      provider supports this information? Have you ever heard of the institution?

   d. Is there a non-Web version of this material that would provide a way of verifying
      its legitimacy?

IV. Accuracy

a. Are the sources of factual information clearly listed so that information can be
   verified?

b. Is it clear who has ultimate responsibility for the accuracy of the site?